

Botnar

Child Road Safety Challenge



Who Can Apply?

This document outlines who will be eligible to apply for funding through the Botnar Child Road Safety Challenge.

Which countries and cities are eligible to apply?

Applications addressing municipal level road safety problems in cities with populations between 200,000 and 1 million inhabitants will be accepted from India, Mexico, Tunisia, Romania, South Africa and Vietnam.

Who can apply?

Multi-sectoral consortiums representing one local government agency and at least one civil society organization can submit Challenge proposals within the following parameters:

- Governmental organizations must have relevant authority over road safety policy and/ or its implementation. Military agencies are not eligible to apply.
- Non-governmental organizations (including but not limited to civil society organizations and educational institutions) should be able to demonstrate experience in implementing road safety, public health, children's rights or other relevant issue area projects.

Additionally,

- Consortium proposals should include at least one private sector partner which can create shared value by leveraging the organization's capacity and competency to contribute to the proposal; however, funding will not be made available to the private sector consortium partner.
- Government partner(s) should not seek funds to duplicate or outsource work the organization is tasked with or has the capacity and resources to complete. The Challenge funds are to address the resources and competencies the organization lacks and are essential to addressing the proposal problem.
- Civil society consortium partner(s) must be registered legal entities in the country of project delivery, capable of entering into contractual arrangements, receiving foreign funds, and assuming legal and financial obligations.
- Government and civil society consortium partners cannot be recipients of financial support from alcohol, firearms, pornography, or tobacco industries. Private sector consortium partner(s) cannot be from the alcohol, firearms, pornography or tobacco industries.
- The Child Road Safety Challenge does not fund individuals.

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What kind of projects will be funded?

Proposals should provide evidence and data in identifying a community road safety problem which impacts children and must address the problem with innovative, evidence-based interventions. Applicants are encouraged to fully review the [World Health Organization's road safety technical package](#).

While taking into consideration the World Health Organization's technical recommendations, projects may have the following components:

- Tri-sector collaboration between local government, civil society and the private sector
- Practical, evidence-based, and innovative approach to addressing a specific road safety problem
- Inclusion of a component addressing the local road safety policy landscape (policy strengthening or policy implementation)
- Active participation of children, the primary project beneficiary
- Robust monitoring and evaluation plan to draw learnings from the project

What is the length of Challenge projects?

Consortium proposals chosen for funding under the Child Road Safety Challenge will receive an initial two-year investment with a possibility for another three years of funding. Projects are expected to begin in the first quarter of 2018.

How much funding can a project receive?

Consortium proposals can be submitted for a maximum amount of 400,000 Swiss francs (CHF) for a two-year project. While initial proposals should be submitted by the project consortium, funding will be provided to each consortium partner independently. Successful consortium projects will have the opportunity for 3 additional years of funded reinvestment for a total investment of 5 years and up to 1,000,000 CHF.

Funding requests should be consistent with the scope of the project, road safety problem the proposal seeks to address, and number of implementing partners. Cost reasonableness is a factor in the consideration of proposals.